



It's Better *In Network*

Being a Rinnai PRO sets you apart. Installing and servicing North America's leading brand of residential tankless water and home heating appliances gives you access to unparalleled marketing and sales support.



The PRO Advantage.

- Open more doors by being a part of the Rinnai PRO Network and receive qualified leads
- Being In Network provides benefits to businesses of all sizes
- Achieve additional benefits as you grow your business and elevate your status to Rinnai ACE PRO

Rinnai wants to recognize your hard work, by expanding our industry-leading PRO support and rewards program to give every one of our partners more benefits than ever before. Joining the Rinnai PRO Network is simple and straightforward.

Joining is Simple.

Visit rinnai.us/professional/enroll

Step 1: Register to be a Rinnai PRO

Step 2: Complete training and paperwork

It really is just that simple. Every Rinnai trained professional can take advantage of the benefits of being "In Network."

After you install and register 50 Rinnai products, upgrade automatically to **Rinnai ACE PRO** to earn even more benefits.

There is always room to grow "In Network."

Benefits for Every PRO Plus Extra Benefits for Every ACE PRO

PROGRAM BENEFITS

Rinnai PRO Network	Rinnai PRO	Rinnai ACE PRO
Branded Listing on Rinnai.us	★	Priority
Sales and Service Leads	★	Priority
Customized Landing Page	★	★
Rinnai Rewards	★	★ 2X Points
Customer Satisfaction Surveys	★	★
Call Tracking	★	★
Coupon for First 5 Registrations	★	★
Consumer Rebate Offers	—	★
Priority Tech Support	—	★
In Home Sales Training	—	★
Free Unit* After First 100 Registrations	—	★

*Free Unit is a Rinnai Tankless Water Heater



RINNAI REWARDS LOYALTY PROGRAM

**EVERY PRO IS
AUTOMATICALLY ENROLLED**

Now every PRO can earn loyalty points on qualified products and get rewarded with free merchandise, event tickets, travel, Rinnai apparel and more. Rinnai ACE PROs earn 2X points, for even more rewards.

HOW TO EARN POINTS:

- Products registered in the PRO Portal receive rewards
- Opportunities are provided to earn additional points through training and promotional offers
- Points never expire*
- Monitor your points balance in the PRO Portal

* No credits will be issued for unused points and points have no cash value.

Get to #1 in Your Market



ENHANCED SALES & SERVICE LEADS

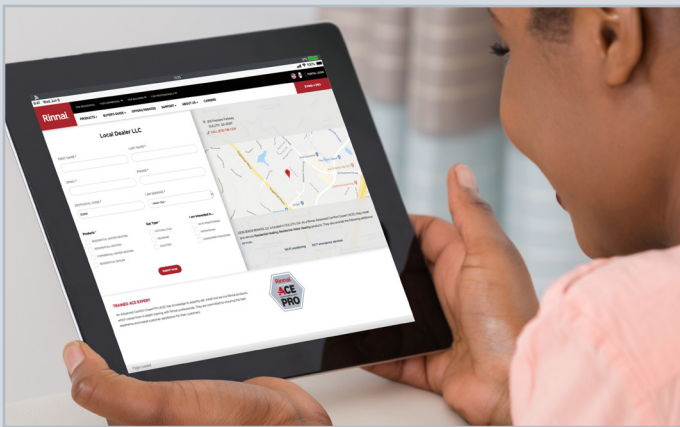
The Rinnai PRO Dashboard lets you manage your Rinnai business more efficiently. It's an indispensable tool that gives you quick access to leads, registrations, rewards points, training, advertising resources, and so much more.



STAY IN STEP WITH THE RINNAI APP

With the Rinnai PRO App, you'll have access to technical manuals and troubleshooting guides, instructional videos, and access to the Rinnai Learning Management System that give you an advantage over your competition.

Download from your App Store



Here's What It Takes

- Everyone begins as a Rinnai PRO
- Automatically elevate to ACE PRO* status upon registering 50 Rinnai products.
- Once ACE PRO status is achieved, status is maintained through the next calendar year

PROGRAM REQUIREMENTS

Rinnai PRO	Rinnai ACE PRO
Sell, install and service all Rinnai products your company carries	Sell, install and service Rinnai products your company carries
Register a minimum of 12 units a year	Register a minimum of 50 units a year
Maintain a 4-star rating customer satisfaction	Maintain a 4-star rating customer satisfaction
Maintain a minimum lead confirmation rate of 75%	Maintain a minimum lead confirmation rate of 85%
Level II Installation and Level III Service Training	Level II Installation and Level III Service Training
Always maintain a permanent place of business	Always maintain a permanent place of business
Company website and email address that is monitored to accept leads	Company website and email address that is monitored to accept leads
Maintain insurance coverage	Maintain insurance coverage
Comply with all Rinnai standard installation, service, maintenance and warranty policies	Comply with all Rinnai standard installation, service, maintenance and warranty policies

*New ACE PROs retain their ACE status through following year

Rinnai®

Rinnai America Corporation

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