

Rinnai®

The New Rinnai PRO Network Program





It's Better *In Network*

Being a Rinnai PRO sets you apart. Installing and servicing North America's leading brand of residential tankless water and home heating appliances gives you access to unparalleled marketing and sales support.

Rinnai wants to recognize your hard work, by expanding our industry-leading PRO support and reward program to give every one of our partners more benefits than ever before. And now, joining the new Rinnai PRO Network is simple and straightforward.



The PRO Advantage.

- Open more doors by being a part of the Rinnai PRO Network and receive qualified leads
- Being In Network provides benefits to businesses of all sizes
- Achieve additional benefits as you grow your business and elevate your status to Rinnai ACE PRO

Joining is Simple.

Step 1: Register to be a Rinnai PRO.

Step 2: Complete training and paperwork.

It really is just that simple. Every Rinnai trained professional can take advantage of the benefits of being "In Network."

There is always room to grow "In Network." After you install and register 50 Rinnai products, upgrade automatically to Rinnai ACE PRO to earn even more benefits.



Benefits for Every PRO – Plus Extra Benefits for Every ACE PRO

PROGRAM BENEFITS

Rinnai PRO Network		
Branded Listing on Rinnai.us	★	Priority
Sales and Service Leads	★	Priority
Customized Landing Page	★	★
Rinnai Rewards	★	★ 2X Points
Consumer Finance Rebate	★ \$50	★ \$150
Customer Satisfaction Surveys	★	★
Call Tracking	★	★
Coupon for first 5 registrations	★	★
Monthly E-Statement	★	★
Consumer Rebate Offers	–	★
Priority Tech Support	–	★
In Home Sales Training	–	★
Free Unit* after first 100 registrations	–	★

*Free Unit is a Rinnai Tankless Water Heater

RINNAI REWARDS LOYALTY PROGRAM

Partnering with Rinnai was Never More Rewarding.

EVERY PRO IS AUTOMATICALLY ENROLLED

Now every PRO can earn loyalty points on qualified products and get rewarded with free merchandise, event tickets, travel, Rinnai apparel and more. Rinnai ACE PROs earn 2X points, for even more rewards.

HOW TO EARN POINTS:

- Make qualifying product purchases on or after May 1, 2020 (points vary by product purchased – see website for details)
- Opportunities are provided to earn additional points throughout the year
- Points never expire*
- Monitor points balance in the app

* No credits will be issued for unused points and points have no cash value.

Get to #1 in Your Market



ENHANCED SALES & SERVICE LEADS

The Rinnai PRO Dashboard lets you manage your Rinnai business more efficiently. It's an indispensable tool that gives you quick access to leads, registrations, rewards points and so much more.



STAY IN STEP WITH THE RINNAI APP

With the Rinnai PRO App, you'll have access to technical manuals and troubleshooting guides, instructional videos, and access to the Rinnai Learning Management System that give you an advantage over your competition.



Download from your App Store



Here's What It Takes

- Everyone begins as a Rinnai PRO
- Once 50 registrations are achieved status is elevated to ACE PRO*
- Once ACE PRO status is achieved, status is maintained through the next calendar year

PROGRAM REQUIREMENTS

Rinnai PRO	Rinnai ACE PRO
Sell, install and service all Rinnai products your company carries	Sell, install and service Rinnai products your company carries
Register a minimum of 12 units a year	Register a minimum of 50 units a year
Maintain a 4-star rating customer satisfaction	Maintain a 4-star rating customer satisfaction
Maintain a minimum lead confirmation rate of 75%	Maintain a minimum lead confirmation rate of 85%
Level II Installation and Level III Service Training	Level II Installation and Level III Service Training
Always maintain a permanent place of business	Always maintain a permanent place of business
Company website and email address that is monitored to accept leads	Company website and email address that is monitored to accept leads
Maintain insurance coverage	Maintain insurance coverage
Comply with all Rinnai standard installation, service, maintenance and warranty policies	Comply with all Rinnai standard installation, service, maintenance and warranty policies
	Offer consumer finance program

*Current ACE dealers remain ACE dealers for 2020



The Consumer Financing Advantage

Close the sale with stress-free financing from Rinnai's partner, Service Finance, LLC, and watch sales and order values skyrocket. With a paperless application process and same-day funding, your job sizes – and your business – keep growing.*

Offer Customers Flexible Plans for Maximum Comfort

SHORT-TERM OPTIONS

Deferred Interest
or No Interest



**12 Months
Same As Cash**
Plan #2012
No interest and
no payments
for 12 months

OR



**Deferred
Interest Plan**
Plan #1018
Deferred interest,
minimum monthly
payment

LONG-TERM OPTIONS

Fixed Interest,
Low Monthly Payments



**First 3-Months
No Interest,
No Payment**
Plan #4398
6.99% for
60 months

OR



Fixed Interest
Plan #4132
9.99% for
120 months,
minimum \$3,000

* Consumer Financing is Only Available in the U.S.

Creating a Healthier Way of Living™

Learn more about Rinnai high-performance Tankless Water Heaters, Hybrid Water Heating Systems, Boilers, Vent-Free Fan Convectors and EnergySaver® Direct Vent Wall Furnaces at:

rinnai.us | rinnai.ca

Rinnai®

Rinnai America Corporation

103 International Drive | Peachtree City, GA 30269
1-800-621-9419 | rinnai.us | rinnai.ca

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